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LENSCAP

Volume 3:

Kevin wraps up another successful film festival @ W&M, and MP looks to break new ground in Central VA.



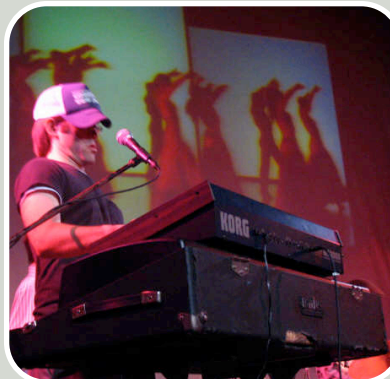
24 HOURS MEANS . . . 24 HOURS.

Working in film and video production produces a profound respect for time. Needless to say . . . there is always a deadline!

For the past several years, Kevin Heraldo has been running a very successful 24 hour film competition at the College of William & Mary. The surprising fact is that Kevin actually helped to start this film competition while he was attending W&M as a student. Kevin explains that he enjoys watching students from all majors, not just film students, participate in the 24 hour film competition. "There are a lot of things, besides making a film, to be learned by participating in a film competition," says Heraldo. "Students have to learn to work as a team and they definitely get a newfound respect for meeting deadlines!" Kevin surely does not make many friends during these film competitions seeing as he is the one who disqualifies teams if they turn in their film at 6:01pm and the deadline is 6:00pm. "That's the real world, get used to it. These students need to learn how the world works and the world doesn't

extend deadlines because you can't manage your time correctly."

Speaking of deadlines, how would you like



to have a deadline every day! Sound Engineer (for Monarch Productions) and Independent Recording Artist, Bryce McCormick has committed himself to a project that takes deadlines to a new level. Bryce has pledged to

write and produce a new song every day for a whole year! Bryce has been going strong for two whole months now and hasn't missed one day. You can listen to all of Bryce's songs and follow a day by day log of how his journey is going at www.writebeforeight.blogspot.com. Bryce also performs live from 7:30pm-9:30pm every Friday night at Zuppa's (www.zuppa.org) in downtown Richmond, VA.

Make sure to keep your eyes and ears open for new projects from Monarch Productions in the near future. Monarch Productions has teamed up with Twyce as Nyce Productions to bring Central Virginia an entertaining and informative new show that will help promote local businesses and organizations. And don't forget to keep checking out the website for new updates and videos that MP has completed. Check out the latest addition to the Sports Highlight page: ODU Lady Monarchs Women's BBall Highlights!