

JANUARY 2009

LENSCAP

Volume 1:

In this month's LENSAP we discuss the 48HFP, new website, sports highlights, and our successes of 2008!

2008 Best Music & Honorable Mention for Audience Award



48 HOURS, ROLLS ROYCE, 1ST AND 10 . . .

While venturing into a new world of sports highlights and recruiting videos, Monarch Productions continues to successfully reach new heights in satisfying the corporate world and the creative world.

Monarch Productions pieced together an outstanding staff of talented individuals for this year's 48HFP in Richmond, VA. The requirements for the MP team were:

Film Genre: Silent Film

Character: Sylvester Barlow

Occupation: Classical Musician

Prop: A Feather

Line of Dialogue: "Tell me, what's the difference."

This was the first year MP participated in the 48HFP and it was a great experience for everyone involved! Not only did we have great crowd involvement at the screening, but we walked away with two awards: Best Music & Honorable Mention for Audience Award. You can check out our film entitled, "Instrument of Choice," at our website.

On the corporate side of our business we landed a major contract with the Rolls Royce & Bentley Owner's Club this past year. We had the privilege of covering the RROC annual convention in Williamsburg, VA, where we were exposed to some of the most amazing automobiles in the world.

Another successful branch in our business this past year was in sports highlights. We've just recently launched a bigger, better and much improved sports highlights department of our business. This past year we've had the opportunity to help more than 30 high school student-athletes earn college scholarships to academic institutions all over the country!

Be sure to visit our website and keep up to date on all of our new experiences and accomplishments in 2009. Happy New Year!



48 Hour Film Contest: Richmond, VA

This year's 48HFP in Richmond consisted of 36 films and were all screened at the prestigious Byrd Theatre.